

## **To become part of our World Record attempt while supporting a school or organization, just follow these simple steps**

**This process should take no more than 10 minutes**

### **Step 1: Register to create your free User Account**

- Once you click on this link, you will be asked to accept our terms of Use and User Agreement.
- Next, you will enter your name and verify that you are over the age of 18.
- On the final registration page, you will enter your information as requested.
  - **You need to enter the referral code of the person that referred you to this project.**
  - Once complete, click “continue” and it will take you to Step 2

### **Step 2: Sponsor a Pixel for \$12**

- Decide the total number of pixels you would like to sponsor.
  - If you want to sponsor some pixels for your family and friends too, you can get them all at the same time because you can assign them to your family and friends in Step 3.
- If you sponsor pixels and buy photos at the same time, you get 20% off the photos in your order.
- Once you decide what you want, go through the check out process just like any other website.
- The final step will take you to the PayPal website so you can pay using either your PayPal account or a credit card.
- Once you pay for your order, you should be directed back to [www.PowerfulPixel.com](http://www.PowerfulPixel.com) automatically. If not, click on the link that directs you back to [www.PowerfulPixel.com](http://www.PowerfulPixel.com).
  - **This is important because your pixel credits won't be deposited into your account until you return to our site.**

### **Step 3: Assign your Pixels**

- When you paid for your pixels, you placed a certain number of pixel credits into your account.
  - For example, if you sponsored 4 pixels, you will have 4 pixel credits in your account.
- The only thing left to do is tell us whose name you want to place the pixel in.
  - Just follow the instructions and fill in the information requested.
- **Pixel credits will remain in your account until you assign them.**
  - That way, if you would like to support a school in October, but want to give a pixel to someone as a unique Christmas gift, just leave it in your account and assign it to the person just before Christmas.

### **Step 4: Tell other people**

- If someone referred you to this project as part of their unique fundraiser, thank them for giving you the opportunity of becoming a World Record Holder by forwarding their referral code and information about this project to your family and friends across the country.

## **Welcome to the World Record Attempt Team !!!**