

Fundraising doesn't always have to be boring

SOMETIMES YOU JUST HAVE TO THINK OUTSIDE THE BOX

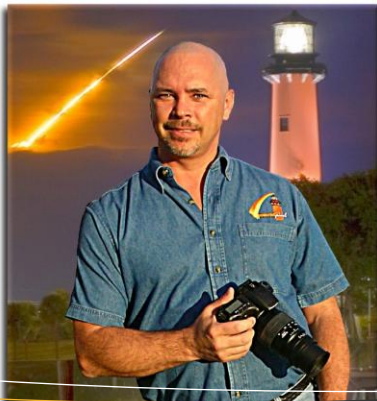
Which would you rather do? Sponsor a brick in a tiny little walkway or become an integral part of a New World Record by sponsoring a square of color that will then be used to construct a 5 acre photo and break the current record by 43 times

Most school fundraising ventures are predictable and boring! Magazines, cookie dough, gourmet coffee, candy, or those little knick-knacks. People buy them just to support the school, not because they actually have an interest in the items being offered. But not anymore!

Sponsor a pixel and you will:

- Join people from across the U.S. working toward a common goal
- Receive a Certificate of Authenticity
- Have your name listed on the web to verify your involvement
- Become a **World Record Holder** once the project is complete
- Be part of a project that will provide 6,650 pieces of plywood to build homes for fellow Americans

SUPPORT CUMMING ELEMENTARY SCHOOL



At PowerfulPixel, we had a different kind of idea: Why not have an event that is exciting for anyone in the family, costs less than most fundraising items, gives you a lot of "bang for your buck", only takes a couple minutes of your time, can be done from the comfort of your own home, uses the incredible power of the internet, and helps schools anywhere in the nation?

THE RESULT: the POWERFULPIXEL PROJECT and you've never seen anything like it before

Giving back as we move forward...

THE POWERFULPIXEL PROJECT

My name is Todd and I took this award winning photo of the Discovery space shuttle flying over the Jupiter Lighthouse. Now we are using this photo to build the **Largest Photo Mosaic** ever created and we are inviting you to join us.

Every pixel in the original photo has been enlarged to a 4 inch square of color which can be sponsored for \$12. We will use the sponsored squares of color to create the giant photo, and after the project is certified as a new record, the plywood base will be given to organizations that build homes for Americans.

FUNDRAISING MADE EASY

Go to www.PowerfulPixel.com and you will see sponsors from over 35 different states already. Now it's your turn to join the team.

Sponsor a pixel for \$12 and **Cumming Elementary School** will get \$3 as a referral reward just for helping us spread the word about this exciting project.

IT REALLY IS THAT SIMPLE

Want to make a HUGE impact that won't cost you another penny? Encourage your family and friends to join in and support Cumming Elementary School too.

GET INVOLVED IN THREE SIMPLE STEPS

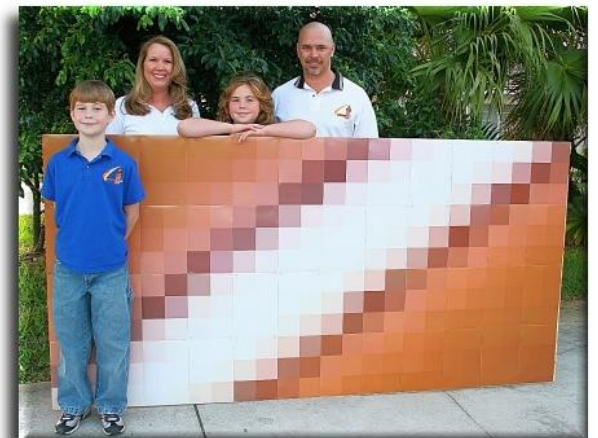
- Go to www.PowerfulPixel.com, click on "Step 1" to register and enter the following referral code when asked: _____
- Sponsor a Pixel for \$12 and \$3 will go toward the Cumming Elementary School Fund.
- Assign your pixels by telling us whose name you want associated with each pixel.

Now, will you help us spread the word?

- ❖ The more pixels sponsored, the more we can earn.
- ❖ If you joined this interesting project, chances are you can think of several other people that would be interested too.
- ❖ Please take a couple minutes to send at least 10 of your close friends an e-mail asking them to join the PowerfulPixel Project and support Cumming Elementary School at the same time.
- ❖ Thank you in advance for your support and for helping us spread the word

So you see... we really can make a difference one Person and one Pixel at a time

The PowerfulPixel Team with one piece of plywood filled with 288 individual "pixels" already attached. The white streak is from the space shuttle's flame and will give you an idea how big this thing is actually going to be.



IT'S SUCH AN EXCITING AND INTERESTING ADVENTURE, YOU JUST MIGHT FORGET IT'S A FUNDRAISER

From the comfort of your own home, you can be part of something HUGE and help out schools at the same time. It only takes a couple minutes.