

Weekly Checklist to reach our Goal

In order to reach any goal, we first need to break that large goal down into smaller goals

This year, we have a unique, exciting project that will result in a new Guinness World Record and we have set an aggressive goal to raise **\$60,000** for the school this fall.

We have about 1400 students in the school. If we each do our part and reach the simple weekly goals listed below, we will reach our goal of \$60,000.

WEEK 1 (October 7 - 13)

Register your child and write your referral # here: **Referral Code:** _____

* Your child will give this number to anyone they ask to sponsor a pixel.

* Write the user name and password you used to register below so you don't forget

Username: _____ Password: _____

If your child would like to be part of the World Record Attempt, you can sponsor a pixel for them.

* Use the tools on the www.PowerfulPixel.info website to tell people about the project and specifically ask them to sponsor a pixel either for themselves, or to memorialize a loved one.

2 Keys for success:

* **Get a commitment from them.**

* **Specifically ask those people to ask their family and friends to join in and pass on your child's referral code.**

When a person tells you they will sponsor a pixel to support our school, hand them a brochure from the www.PowerfulPixel.info site, then record their name below so you can keep track of them.

Person's Name	Date committed to sponsor	sponsored
1.	/ /2008	<input type="checkbox"/>
2.	/ /2008	<input type="checkbox"/>
3.	/ /2008	<input type="checkbox"/>
4.	/ /2008	<input type="checkbox"/>
5.	/ /2008	<input type="checkbox"/>

WEEK 2 (October 14 - 20)

- Log into your account at www.PowerfulPixel.com with the Username and Password written on page one. Once you log in, go to “refer others” under the “My Account” tab and you will see a list of the people that have sponsored at least one pixel because of your referral.
- Take a look at your list from week one above. If the people that committed to sponsor a pixel actually followed through, you will see their name on the list in your account and you can put a “Check mark” on your list above as **sponsored**.
- If someone said they would support you, but isn’t on the list, then follow up with them and encourage them to follow up.
- **Find 5 more sponsors this week and record below**

Person’s Name	Date committed to sponsor	sponsored
1.	/ /2008	<input type="checkbox"/>
2.	/ /2008	<input type="checkbox"/>
3.	/ /2008	<input type="checkbox"/>
4.	/ /2008	<input type="checkbox"/>
5.	/ /2008	<input type="checkbox"/>

WEEK 3 (October 21 - 27)

- Check up on your 1st 10 committed sponsors to see if they followed through
- **Find 5 more sponsors this week and record below**

Person’s Name	Date committed to sponsor	sponsored
1.	/ /2008	<input type="checkbox"/>
2.	/ /2008	<input type="checkbox"/>
3.	/ /2008	<input type="checkbox"/>
4.	/ /2008	<input type="checkbox"/>
5.	/ /2008	<input type="checkbox"/>

WEEK 4 (October 28 – November 3)

- **Just check up on your committed sponsors above and encourage them to sponsor their pixels within the next week before the fundraiser ends.**

If you have succeeded in each of your weekly goals, you will have at least 15 sponsors. If you encouraged your sponsors to pass the word around about the world record attempt, you will probably have many more.